

KTV RATE CARD

Spot Ads				Prices include VAT	
TIME	15 Sec	20 Sec	30 Sec	50 Sec	60 Sec
7:00 am- 5:00 pm	75,000	100,000	150,000	200,000	250,000
5:01 pm - 7:00 pm	150,000	175,000	200,000	250,000	300,000
7:01 pm - 10:30 pm	190,000	250,000	300,000	450,000	600,000
10:31 pm - midnight	100,000	150,000	180,000	220,000	250,000
Midnight - 7 am	65,000	80,000	100,000	165,000	200,000
Presenter Mentions (of not more than 45 seconds)					60,000
Commercial Production					1,000,000
Properties	Early Prime 5:01pm-7:00pm	Real Prime Time 7:01pm-10:30pm	Off Peak 10:31pm-midnite	Preaching 5pm-11:01pm	
Scheduled talk shows	1.5 million	2 Million	1.5 Million	700,000	
High Frequency 5-7 days	3.5 million	4 Million	3.5 Million	11 pm-6 am	
Regular Frequency 3-4 days	2 million	2.5 Million	2 Million	500,000	
Low Frequency 1-2 days	1 million	1.5 Million	1 Million		
Talk Shows / Documentary 30 Mins	1.5 million	2 Million	1.5 Million		
Product Popups per 10 seconds	100,000	150,000	100,000		
Squeeze Backs Per 4 seconds	150,000	200,000	150,000		
Scroll (40 words per half an hour)	10,000	15,000	10,000		
Guest Appearance (10 - 15 minutes)		1,000,000			

Program Sponsorship / charged per week		Prices include VAT		
	Early Prime 5:01pm-7:00pm	Peak 7:01pm-10:30pm	Off Peak 10:31pm-midnite	
High Frequency (5 - 7 days)	2 Million	4 Million	2 Million	
Regular Frequency (3 - 4 days)	1.2 Million	2.5 Million	1.2 Million	
Low Frequency (1 - 2 days)	1 Million	1.5 Million	1 Million	

On weekends and public holidays - Early Prime Segment starts at 2:00 pm - 6:30 pm

Live broadcast	4 million per hour
News Sponsorship	35 million per month
Clock Sponsorship	15 million per month

KINGDOM MEDIA

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