

**93 KINGDOM FM**

**RATE CARD**

Spot Message Cost			Prices include VAT	
TIME	30 Sec	45 Sec	60 Sec	
1:00 am- 6:00 am	15,000	25,000	30,000	
6:00 am - 10:00 am	40,000	50,000	60,000	
10:00 am - 12:00 noon	35,000	45,000	50,000	
12:00 pm - 2:00 pm	50,000	65,000	75,000	
2:00 pm - 6:00 pm	35,000	45,000	50,000	
6:00 pm - 10:00 pm	60,000	70,000	80,000	
10:00 pm - 12:00 am	50,000	65,000	80,000	
Run of station	25,000	35,000	45,000	
Presenter Mentions (of not more than 45 seconds)			50,000	
Commercial Production			300,000	
<b>Customised Air Time</b>				
15 Minutes			500,000	
30 Minutes			1,000,000	
1 Hour			1,500,000	
Live Link			500,000	
Classified ( Bonanza Advertising - Maximum Commercial Length 20 sec				
Package	Days	Unit Cost	Weekly Cost	Monthly Cost
4 Sport Daily	Mon - Fri	23,600	472,000	1,888,000

Program Sponsorship		Prices include VAT
TIME	60 Sec	
Off Peak (4:00-6:00am) Non exclusive	1,000,000	
Off Peak (4:00-6:00am) Exclusive	3,000,000	
Prime time (6:00-10:00am) Non exclusive	1,500,000	
Prime time (6:00-10:00am) Exclusive	5,000,000	
10:00 am - 12:00 pm - Non exclusive	1,000,000	
10:00 am - 12:00 pm - Exclusive	3,000,000	
12:00 pm 2:00 pm - Non exclusive	2,500,000	
12:00 pm - 2:00 pm - Exclusive	5,000,000	
2:00 pm - 5:00 pm - Non exclusive	1,000,000	
2:00 pm - 5:00 pm - Exclusive	3,000,000	
5:00 pm - 9:00 pm - Non exclusive	1,500,000	
5:00 pm - 9:00 pm - Exclusive	5,000,000	
9:00 pm - 4:00am - Non exclusive	1,000,000	
9:00 pm - 4:00am - Exclusive	3,000,000	
4:00am - 6:00 am - Non exclusive	1,500,000	
5:00 am - 6:00 am - Exclusive	5,000,000	

**KINGDOM MEDIA**

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